



SESCA Conference

09.30 – 3.30pm, Tuesday, 10th June 2025
Owners and Trainers Lounge
(Refreshments & Lunch served in the Gallery)
Sandown Park Racecourse, Esher

Programme

- 09:30 **REGISTRATION & REFRESHMENTS**
- 10:15 **Welcome, Housekeeping & Introducing SESCO**
Erica Lockhart MBE, SESCO Chair
- 10:30 **Empowering the Care Work Force through Professional Development**
Sharon Ellis, My Home Life England
- 11:00 **The New Immigration Rules – Care Sector Update**
Kashif Majeed, Aston Brookes
- 11:30 **COMFORT BREAK**
- 11:45 **Supporting International Care Workers – The Theme of Belonging**
Kat Tolfree, Frimley Health NHS Trust
- 12:15 **Employment Rights Bill Reforms & Impact of NI/NMW Increases**
Rebecca McCollum, RWK Goodman
- 12:45 **LUNCH & VISIT EXHIBITOR STANDS**
- 13:30 **Greatest Hits of UK-based Recruitment**
Neil Eastwood, Care Friends
- 14:15 **AI in Social Care - Positives & Negatives**
Angie McNally, Digital Team - OACP
Khaled Gamiet, Qwikify
- 14.45 **In my Experience: Staying Compliant with CQC**
Sultana Pasha, Manor Group Consulting
- 15.30 **Closing Remarks**
Erica Lockhart MBE, SESCO Chair
- REFRESHMENTS & FURTHER NETWORKING**

Speakers

Erica Lockart MBE, Chair of Southeast Social Care Alliance (SESCA)



Erica Lockhart MBE is a distinguished social care champion with 50 years of experience in the industry. Before founding SESCO in 2021, she was the Chief Executive of Surrey Care Association for 15 years, collaborating with adult social care providers throughout Surrey. At SESCO, Erica unites care associations across the Southeast, representing providers on regional groups and shaping policy and practice developments. She also spearheads a DHSC-funded project on international recruitment for social care.

Sharon Ellis, My Home Life England



Sharon Ellis is Programme Director at My Home Life England, an initiative dedicated to promoting quality of life in care settings through relationship-centred practice, professional development, and leadership support. Sharon's 19 years of dedicated management and leadership experience within local authorities have been focused on commissioning services for adult social care. She is experienced in strategic commissioning, contract management, and quality monitoring in adult social care.

Kashif Majeed, Aston Brooke Solicitors



Kashif Majeed is a Director and Head of Immigration at Aston Brooke Solicitors, one of the UK's leading law firms supporting the health and social care sector. He specialises in UK immigration law, with a particular focus on sponsor licensing, international recruitment, and compliance. Kashif has represented hundreds of care providers and is widely regarded for his expertise in navigating complex UKVI processes.

Kat Tolfree, Frimley Health NHS Trust



Kat Tolfree is the Education Academy Lead at Frimley Health NHS Foundation Trust. As a senior nurse with 17 years' experience Kat leads on various education workstreams both within the organisation, and across the region. As an education specialist Kat has completed a Post Graduate Certificate in Higher Education and holds Fellowship with the Higher Education Academy. In addition, Kat is the chair of the UK Clinical Nurse Educator Network.

Rebecca McCollum, RWK Goodman



Rebecca McCollum is a Senior Associate in the employment team at RWK Goodman. She advises social care providers on a wide range of employment matters, including workforce restructuring, employment law compliance, and the implications of new legislation. Her current focus includes helping employers navigate the Employment Rights Bill reforms and managing the impact of national insurance and minimum wage increases.

Neil Eastwood, Care Friends



Neil Eastwood is the founder of Care Friends, an employee referral app designed specifically for the care sector. A prominent author and speaker on social care workforce issues, Neil is known for his book "Saving Social Care" and his work advising care organisations on recruitment and retention strategies. He will share insights on successful UK-based recruitment strategies to complement international hiring.

Khaled Gamiet, Qwikify



Khaled Gamiet is CEO of Qwikify, a digital transformation consultancy, and a Board Member of the Buckinghamshire Care Providers Association. He works with care providers to integrate AI and other tech solutions to streamline operations and improve service delivery.

Angie McNally, Digital Team - Oxfordshire Association of Care Providers (OACP)



Angie leads digital projects at the Oxfordshire Association of Care Providers (OACP). She joined the OACP team in October 2022 supporting completion of the BOB ICS Digital Social Care Record survey. Angie leads all of OACP's digital projects, including the national large provider and new provider projects, supporting providers to adopt and make best use of digital tools.



Sultana Pasha MBA CMI, Manor Group Consulting



Sultana Pasha is the founder of Manor Consulting. With over 15 years of experience within Health and Social Care Regulation, her passion is to support services to enable them to achieve exceptional outcomes for their clients and residents. As an Ex-CQC inspector Sultana has seen the best and the worst that care has to offer. Through the creation of Manor Group Consulting her aim is to provide a one stop shop for providers to have access to all the tools they need to achieve better outcomes.

Exhibitors

We'd like to thank our exhibitors for supporting the conference and encourage you to visit their stands.

Aston Brooke Solicitors



Aston Brooke is a leading UK law firm with significant expertise in immigration law and international recruitment within the health and social care sector. Their specialist team advises care providers on sponsor licensing, compliance, and legal representation in matters relating to UK Visas and Immigration (UKVI). Aston Brooke has worked extensively with providers across the UK, offering practical legal guidance to help organisations stay compliant and ethically recruit international workers.

Birdie



Birdie is a pioneering digital care management platform designed to support domiciliary care providers. Its easy-to-use software enables real-time care monitoring, digital rostering, and intelligent insights to improve care quality, reduce paperwork, and increase operational efficiency. Birdie helps transform how care is delivered by placing people and data at the heart of the system.

Care Line Live



Care Line Live is a comprehensive cloud-based home care management software solution. Designed for efficiency and visibility, it provides providers with real-time access to rotas, care records, and visit data. With features like mobile apps for carers and family portals, Care Line Live supports providers in improving compliance, reducing costs, and enhancing the quality of care.

Digital Care Team - Berkshire, Oxfordshire & Buckinghamshire (BOB) Area



We provide a range of free guidance, tools and advice services to help you understand and improve your data protection and cybersecurity arrangements. Through [Digital Care Hub](#) and [Better Security, Better Care](#), we can offer free support to help care providers understand their digital responsibilities and to complete the Data Security Protection Toolkit (DSPT).



Frimley Health NHS Trust



Frimley Health NHS Foundation Trust

Frimley Health NHS Foundation Trust supports integrated working between health and social care across the region. Through innovative international recruitment partnerships and ongoing training programmes, Frimley supports workforce development in both health and social care settings. Representatives will be on hand to discuss collaborative opportunities and initiatives.

RWK Goodman



RWK Goodman is a full-service law firm with a specialist health and social care team. Their experts advise care providers on matters ranging from international recruitment and sponsorship compliance to employment law, CQC regulation, and safeguarding. They provide strategic legal guidance to help care organisations navigate an evolving regulatory landscape with confidence.

The Care Workers' Charity



The Care Workers' Charity exists to support people working in the care sector. They provide emergency grants, mental health support, and wellbeing resources for care workers facing financial or emotional hardship. The charity plays a vital role in championing the social care workforce and advocating for better support and recognition of care professionals across the UK.

Evaluation Form

Thank you for attending our Conference today. We hope you enjoyed it and benefited from the opportunity to network with peers, view exhibitor stands, and hear from various expert speakers, including the update on SESCO and our future objectives.

Please spare a few minutes to complete our evaluation form by using the QR code below to access our online evaluation form.



Displaced Care Worker Sponsorship Provider Application Form

