



South East
Social Care Alliance



International Recruitment

Bulletin 19

28th June 2024

Welcome to our latest International Recruitment Project update.

Our First Ever Conference!

We hosted our inaugural conference on Wednesday, 26 June 2024, at St. Anne's Manor in Berkshire. The event was a tremendous success, attracting around 100 senior managers from care providers across the South-East, along with representatives from partner agencies including ADASS, the Care Association Alliance, and our Care Associations.

The programme featured high-profile guest speakers addressing a range of critical topics. Erica Lockhart, Chair of SESCO (pictured), and Robyn Noonan from ADASS provided an overview of SESCO's journey and the key successes of the International Recruitment Project. Melanie Weatherley MBE, Co-Chair of the Care Association Alliance (CAA), delivered a presentation on Opportunities and Challenges for the Care Sector. Other notable sessions included discussions on cyber security, AI in social care, and strategies for achieving an Outstanding rating in CQC inspections.



Attendees also had the opportunity to visit exhibitor stands showcasing the latest in care technology and services, and to network with industry peers.

Feedback from the event was overwhelmingly positive, with participants praising the quality of the sessions. Reflecting on the event's success, Erica Lockhart said:

*"We were delighted to have such a strong attendance, reflecting the importance of the work SESCO is doing to support the care sector across the South-East. It was great to outline our future plans, and **we hope this marks the first of many more conferences to come!**"*

For further information, including photos from the day, [please click here](#).



Another Successful Training Programme

We have just concluded another successful training programme, which has seen **550 overseas care workers** complete the following courses:

- Everyday English & Cultural Awareness
- Mastering Social Care Communication
- Care Certificate Theory
- End of Life Care
- Emotional Wellbeing

The free training was designed specifically to meet the needs of newly arrived overseas care workers. Feedback from providers has been remarkably positive, for example:



"The candidates enrolled have built on their confidence where communication is concerned, and this has also given us the confidence that the care workers are embedding their taught skills into their everyday line of work."

"...better understanding of the English language in care. Recognising tone of voice and body language. Improved knowledge of the English culture and idioms."

"Our carers are now more aware about respecting people at the end of life, being with them at the time of death and comforting the families."

"...Marked improvement in work performance and understanding of work concept... successfully completed probation as a result."

We very much to continue our training in the future.



Legal Helpline Now Closed

Our FREE International Recruitment Legal Helpline has now closed.

Over the past few months registered providers across the south-east have benefited from being able to access a free 30-minute phone consultation with immigration specialists at Lester Aldridge Solicitors.

Over 80 providers have benefited from the service, which we hope to re-introduce soon.



Borderless Tech Platform – Offer Ends 31st August

Borderless is offering a special offer of £100 off their monthly subscription rates for the first three months to all Southeast-based care providers who register before 31st August 2024. To learn more about more about this innovative international recruitment service, please visit the Borderless website.

Borderless

Thanks for reading our update!